

Call for Contributors: *New Ways in Teaching Visual Literacy* September 2024

TESOL Press is seeking further contributions to their latest addition to the popular [New Ways series](#): *New Ways in Teaching Visual Literacy*.

Deadline: 15 October 2024

If you would like your contribution to be considered, please follow the guidelines below and make your timely submission to coeditors Lisa Horvath and Susan Iannuzzi at TESOL.Visual.Literacy@gmail.com.

Scope and Purpose

New Ways in Teaching Visual Literacy will be a collection of effective, fresh, and innovative lessons contributed by teachers with experience teaching visual literacy to multilingual learners of English of any age and any proficiency level in any context. Topics may fit into one of the following categories, but all topics will be considered:

1. *Still images* - photographs, fine art, including ekphrasis, etc.
2. *Videos* - multimedia, including professional and amateur productions.
3. *Social media* - social media sites (e.g., Instagram, Facebook) and other websites, including news sites and others using graphs, diagrams, photographs, or videos to transmit or support textual content.
4. *Student-generated art* - creative visual output of students, which may be generated within or outside of the language learning classroom.
5. *Semiotics* - signs and symbols that carry meaning, including the surface level meaning as well as deeper meaning of cultural and social signs and symbols, such as clothing, signage, advertising, gestures.
6. *Multimodalities* - multiple, integrated formats that could include textual, visual, auditory, gestural, spatial, tactile.
7. *Visualization* - representing information to enhance comprehension through visual means, including graphs, charts, maps, diagrams.

We **will not** be accepting submissions on the following popular topics: captions, memes, creating comics, creating infographics, emojis.

We **are** looking for creative and novel ideas designed to develop 21st-century or social-emotional skills.

Format

The New Ways series offers at-a-glance, simple lesson plans. Submissions should follow the format indicated below exactly and adhere to APA, 7th Edition. Submissions that do not follow this format will not be reviewed.

- Activities should be between 400–800 words.
- All submissions should be in either Microsoft Word or Google Docs format.
- Preference is given to those activities which have appealing visuals.
- Any image resources used in the lesson needs to be submitted as separate jpeg or png files, one image per file, and each image should be at least 300 dpi.
- All images should be copyright free or have permission from the copyright holder for publication.
- Copyright-free images from online sources must include a link and/or information from where they can be accessed online.
- Images which are copyrighted by the author of the activity must provide TESOL Press with permission to use the images in the publication. This permission must be submitted in writing with submission.
- Images whose copyright is owned by a third party require written permission to TESOL Press to use the image(s). Please request that permission *before* submitting your activity. If you need a permissions request sample letter, please reach out and we can supply you with one.
- All submissions must include:

Title: a descriptive title, not more than eight (8) words

Introduction: a sentence or two introducing the lesson highlighting its pedagogical value

Contributor's name: your full name

Contributor's current email (optional): your current email address (to appear in the book)

Level: [Choose from *low beginner, beginner, high beginner, low intermediate, intermediate, high intermediate, low advanced, advance, high advanced, any*]

Ages suitable for activity: *K–12, adult*, or specify age range

Aims: bullet points outlining lesson objectives

Class Time: the number of minutes necessary for the implementation of the lesson

Preparation Time: the number of minutes necessary for preparing the lesson

Resources needed: materials needed to implement the lesson

Procedure: in a numbered list, all the steps that compose the lesson

Caveats & Options: in a numbered list, any issues that need to be considered for the successful implementation of the activity and/or how the suggested activity can be adapted to a different level or context

References (optional): a list of references (if cited in the introduction) or recommended reading to support the theoretical and/or pedagogical underpinnings of the suggested lesson

Appendix (optional): other materials—images, worksheets, handouts—as appropriate and if needed for the successful implementation of the lesson

Commitment to Diversity, Equity, Inclusion, and Access (DEIA)

TESOL values and seeks diverse and inclusive participation within the field of English language teaching and is committed to upholding antiracist and antidiscrimination policies and practices within the association.

Copyright for Accepted Submissions

TESOL Press asks all contributors of accepted submissions to assign their copyright to the association. The author(s) will be asked to sign a contract after their submission is accepted. Please do not submit work that has been previously published, is currently under consideration elsewhere, or already under contract, and do not submit work for which you wish to retain copyright. All contributors will be given a TESOL Press permissions form to use and are responsible for obtaining copyright permission to use previously published material and for paying any associated fees.

Review Process

Contributors should follow the format of the New Ways series as closely as possible and use APA, 7th Edition, for formatting and referencing. Submissions should be meticulously reviewed and checked for clarity and accuracy by the contributor before submitting. All submissions that adhere to the submission guidelines will be carefully vetted and given a final review. There will be no automatic acceptances. Send submissions to coeditors Lisa Horvath and Susan Iannuzzi at TESOL.Visual.Literacy@gmail.com.

All potential contributors should fill out the [TESOL Contributor Information Form](#) prior to submission.